

11/19/19 PTO Meeting Minutes

- Committee/Event updates

-Mother/Son Event on October 24th: Chair: Melissa Martensen

The event was a success! Melissa had great feedback. An event we would want to do again.

-Thanksgiving Feast is Friday November 22nd at 11:00: Chair Abby Jennings

Parents have signed up and all needs covered. Set up is at 10am. 11am start. If signed up, can send food item at drop off with their student.

-Spelling Bee Friday, January 31st: Chair Amie Strech/Amy Peebles

The committee has started communication about how this event can be even better.

- Daddy Daughter Dance Thursday, February 13th: Chair Kristen Holmes

Theme Announced: Ties and Tiaras!! Still waiting on budget. Location will be at school.

-Learning Express Fundraiser on Dec 5th.

20% fundraiser to shop for Christmas Stocking Stuffers/wish list items. Melissa will email information this week.

-Spring Fundraiser: Chairs Amber Davis & Lauren Shutter

Thursday, March 26th 4:30-7:30 p.m.

Packets handed out at meeting and the remaining will go home 11/20 in folders. Discussed all hands on deck involvement and it's go time for asking for donations, sponsors, and forming teams.

*Incentives: The grade that raises the most will get a "social" at end of the year. Teacher who raises the most gets a massage. Family that raises the most gets credit off tuition. Cash donations or beverage/food sponsor count towards incentive. Ticket sales do not count toward incentive.

Sponsorship levels are for corporate sponsors only. BCA Families can purchase a bay for \$600 (Blazer Sponsorship Level) in the Spirit store. Adults only event.

-Talent Show Friday April 24th: Chair Vanina Skinner - No updates

-Teacher Appreciation Week May 4th-May 8th: Chair Sarah Isham - No updates

-Grant writing/Box Tops- Shara McKinley - Push for final box tops to come in this week. There will be a surprise party for whatever team won the Tuesday after Thanksgiving.

-Facebook Fundraiser- Lead Abby - Discussed using this platform/tool in conjunction with Spring Fundraiser

-School Marketing and Growth - Identified Kristen Holmes passion to share our school to the community - Need to print flyers, set up tables at area preschools

- Actions:

Kristen Holmes: Talk to Ashley about booking date for Daddy/Daughter

-Melissa Mertensen - communicate to families about Learning Express Dec 5th

-Laura - In next update, send out school needs list like computers etc. so that parents can know where the funds are going for fundraiser. Work closely with Lauren and communicate school wide about fundraiser, or whatever is needed.

Contact Lopez about Charity Churros. Follow up with Kristen about Marketing efforts.